



**THURSDAY, APRIL 30, 2020**  
CRANE BAY INDIANAPOLIS EVENT CENTER

PRESENTED BY:



**School on Wheels' annual Education Celebration raises over \$250,000 to provide tutoring and academic services to children impacted by homelessness.**

Becoming a sponsor creates visibility for your organization, supports School on Wheels, and aligns your organization with a non-profit positively shifting the trajectory of Indianapolis children and families impacted by homelessness. This exclusive event positions your organization before 400 attendees and includes a cocktail reception, dinner, guest speaker, and a fundraising auction with one-of-a-kind packages.

Since 2001 we have worked to break the cycle of homelessness through education. **Won't you join us?**

#### IMPACT SINCE 2001

Over **85,000** one-on-one tutoring sessions to students experiencing homelessness.

Tutoring services to over **5,875** school-aged children experiencing homelessness.

Over **3,200** backpacks filled with school supplies.

Over **6,200** complete school uniforms to ensure kids meet dress code policies and can stay in schools.

#### PROGRAM OUTCOMES

**98%** of students who attended 30 + tutoring sessions were promoted to the next grade!

**100%** of families that participated in our school readiness pilot were referred to a high quality early learning program and began receiving critical academic and developmental services.

**100%** of families we worked with through the school enrollment process were matched with a school of their choice.

## Dr. Richard White

*Guest Speaker*



Tuba Player Richard White knows all about overcoming potential life threatening and life altering obstacles that stifle individual evolution and development. Dr. White experienced homelessness for several years as a young child. He began his tuba studies at age twelve and went on to receive both his Master's and Doctoral degrees from Indiana University. Richard Antoine White, also known as RawTuba, is the first African American to receive a DM in Tuba.

For more information, please contact:  
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# Sponsorship Opportunities

2020  
**Education Celebration**  
*benefiting SCHOOL ON WHEELS*

Sponsorship Benefits	<b>Sold Out!</b>				
	Presenting \$25,000	VIP \$15,000	Award \$10,000	Scholar \$5,000	Volunteer \$2,500
Ad in event program	2 pages	full page	full page	half page	quarter page
Company promoted on School on Wheels' social media	✓	✓	✓	✓	✓
Company name at dinner table	✓	✓	✓	✓	✓
Complimentary beer, wine and signature cocktails throughout event in addition to a full cash bar	✓	✓	✓	✓	✓
Event tickets	20 (two tables)	10 (one table)	10 (one table)	10 (one table)	10 (one table)
On screen recognition at event	Logo	Logo	Logo	Logo	Name
Logo recognition on School on Wheels website	✓	✓	✓	✓	
Company recognized in School on Wheels' electronic newsletter	Feature Story	✓	✓	✓	
Logo displayed	In VIP area and all signage	In VIP area and all signage	Electronically during award announcements and in prominent signage	In print near ballroom entrance	
Tickets to VIP reception with auction preview	20	10	10	4	
Preferential seating	✓	✓	✓		
Featured in Education Celebration Indianapolis Business Journal ad	✓	✓	✓		
Featured in Fund a Future Indianapolis Business Journal ad	✓	✓	✓		
Verbal recognition by emcee during the event	✓	✓	✓		
Sponsor signage with logo at VIP reception	✓	✓			
Recognition on event invitation	Logo				
On stage recognition at event	✓				

**For more information, please contact Amber Ewing Kostoff • 317-202-9100 • [amber@indysow.org](mailto:amber@indysow.org)**