

SETTING UP YOUR PAGE

Share the *Love*



Share the Love is School on Wheels' month-long fundraising and awareness campaign led by our volunteers. Together, we're raising \$50,000 this February to provide a full month of tutoring and academic support for 250 children impacted by homelessness. **We need you to join us so we can transform lives through education together.**

Using our peer-to-peer software, **everyone can easily set their personal fundraising goal and invite friends to give.** In just a few minutes you can create a page that tracks your goal, see how your fellow fundraisers are doing, and view our collective progress toward the overall goal in real time.

Create Your Personal Page

1. Visit our Share the Love peer-to-peer homepage: <https://p2p.onecause.com/sharethelove2022>
2. **Click the “Register” button to start your personal page.** You can register using Facebook, Google, Twitter, or by email. If using email, you will be prompted to link your page to social media later.

Any past participant already in the software will be asked to confirm their information (address, phone, etc.)

You will then be directed to set up your personal page.

3. **Follow the prompts to learn how to personalize and manage your page.**

Personalize your page by adding a profile photo, sharing about why you support School on Wheels, and setting your personal fundraising goal.

#ShareTheLoveIndy About ▾ What's Happening ▾ Get Involved ▾ Participant Toolkit ▾ Donate Search... Claire Brosman 

☰

- View my page
- Dashboard
- Personalize my Page**
- Complete Activities
- Raise at least \$500

Did you know that Share the Love 2022 works great on your phone? You can do everything you can from a desktop plus load photos directly from your camera to your page and invite your friends using text or WhatsApp. [Click here to go mobile](#)

PERSONALIZE MY PAGE VIEW MY PAGE

How do you want your name to appear on your page *

Claire Brosman

What's the one or two sentences that sums up why you're doing this? (Optional)

Claire is doing Share the Love 2022 to raise awareness and money for School on Wheels

140 characters remaining

What is your personal fundraising goal? *

\$ 500

Not Fundraising this time around

Include Facebook/YouTube/Twitch live video stream code on your page (Optional)

4. **Make a donation and invite others to join you.** Use the tabs in the left side menu to complete actions that will help you best customize your page and invite others to support your efforts.

If you set a personal fundraising goal, you'll see a tab "Raise at least..." where you can make the first donation then ask your friends and family to join you via email, text, Facebook or Twitter. You can even thank your donors from this page.

#ShareTheLoveIndy About ▾ What's Happening ▾ Get Involved ▾ Participant Toolkit ▾ Donate Search... Claire Brosman 

☰

- View my page
- Dashboard
- Personalize my Page
- Complete Activities
- Raise at least \$500**

Did you know that Share the Love 2022 works great on your phone? You can do everything you can from a desktop plus load photos directly from your camera to your page and invite your friends using text or WhatsApp. [Click here to go mobile](#)

RAISE AT LEAST \$500

[MAKE YOUR DONATION](#) [ASK YOUR FRIENDS](#) [THANK YOUR DONORS](#) [ENTER CASH/CHECKS](#)

Ask your friends to donate using our tools; we'll help you compose the message and send it out using email, Facebook and Twitter. We'll also help you keep track of who you need to follow up with and who you need to thank.

We've put together some tips to help you run a successful fundraising campaign. [Hide tips.](#)

- Make the first donation on your page:** It shows you really believe in what you are doing and sets a mark for how much to donate.
- Do a soft launch:** Ask the people that you are sure will donate first so you can build up some momentum. People like to support a winner.
- Make the ask personal for you:** Emphasize what this cause means to you personally, how you've been involved in the past and the work that the organization does that speaks to you.
- Make it personal for your donor:** Don't just make a general post that you are raising money; direct your asks toward specific friends using email, Facebook or Twitter.

[Ask using Email](#)

[Ask using Text](#)

[Ask on Facebook](#)

[Ask on Twitter](#)

Share your page on social media and invite your friends to participate in activities or donate to help you meet your goal. Find plans for activities like a virtual trivia night and helpful fundraising tips in the [participant toolkit](#).

Share the Love 2022 officially launches on Thursday, January 27 after our virtual kickoff announcement.

The peer-to-peer site is now live for you to create your personal page, but please wait until after the announcement to share. You can view your page easily on your phone, computer or tablet, and quickly send texts, emails, or post to social media to invite your friends to join you and help us reach our goal.

Use #ShareTheLoveIndy when you post and be sure to tag School on Wheels. We're @indySOW on [Twitter](#) and [Instagram](#) and School on Wheels Indianapolis on [Facebook](#) and [LinkedIn](#).

Thank you for helping make Share the Love 2022 a huge success!